



*Unity in
Diversity*

**Multicultural Association of Caboolture
and Surrounds Inc.**

macscaboolture.com.au

info@macscaboolture.com.au



OUR ORGANISATION

WE ARE THE MULTICULTURAL ASSOCIATION OF CABOOLTURE AND SURROUNDS INC; A NOT-FOR-PROFIT COMMUNITY ORGANISATION THAT WAS INCORPORATED IN QUEENSLAND IN 1999.

WHY WE EXIST

We, as an organisation and as volunteers are passionate about cultural diversity and raising awareness of the significant value and richness that people from other countries can add to Moreton Bay Region's culture and diversity.

- By conducting an annual Multicultural festival
- By consultancy, networking and offering training to support the local and wider multicultural community in accordance with the objectives of the Association
- By Auspicing Multicultural projects

WHAT WE DO - OUR MISSION

We promote the harmonious co-existence of diverse cultures.

HOW WE DO IT

- By organising social gatherings and events for people of all cultures
- By exchanging cultural information through formal education and social activities





#culture

OUR VERY EXISTENCE

MACS Inc. was formed to not only establish an annual multicultural festival in Caboolture; allowing local ethnic groups to showcase their food, their dance and their music, but to also be the beacon for Culturally and Linguistic Diverse communities to look to for assistance, support, encouragement, training and mentorship.

Each year MACS Inc. successfully hosts the Moreton Bay Multicultural Fiesta, showcasing an amazing variety of cultures from around the world.

MACS Inc. also offers Cultural Awareness consultancy and training and assists CaLD communities in a number of areas such as building community capacity and assisting with individual issues.

The MACS Inc. mission is to assist CaLD communities in whatever issues they may have by linking them with mainstream services or via mentoring services.

The main purpose of the association is creating cultural awareness and social cohesion through activities, workshops and the fiesta, leading to displaying the significant value and richness that people from other countries can add to Moreton Bay Region's culture and diversity.



Multicultural Fiesta!



OUR CORE

MACS' core business is cultural awareness and linking all communities within Moreton Bay Region to:

- co-exist harmoniously
- become socially inclusive
- be productive members of our local communities

The volunteer Management Committee, work towards engaging on all levels; State, Federal and Local, as well as local business and industry; encouraging these sectors to offer financial support and collaborative partnerships to sustain the association, its initiatives and the annual fiesta.

RAISING AWARENESS

Cultural awareness and social harmony are achieved through various actions, such as events workshops and the Multicultural Fiesta as well as other MACS activities and initiatives. MACS' strength is its ability to respond dynamically to any situation where CaLD communities needs arise.

ENCOURAGING PARTICIPATION

In addition to seeking funding opportunities, the association also encourage the community to become members by paying a small annual membership fee which assists the association in conducting social events throughout the year to highlight the social customs of particular ethnic communities.

SUPPORTING COMMUNITY

MACS Inc., as the umbrella organisation, provides Public Liability Insurance and special booking privileges with Moreton Bay Regional Council venues.

unity in MACS INC. diversity

PROGRAMS

MACS offers wide-ranging training programs to assist organisations to work effectively with clients from migrant and refugee backgrounds, including:



01

CULTURAL AWARENESS

about Australian culture for CaLD community groups

02

LEADERSHIP TRAINING

specific for CaLD groups, utilising strength based approach and incorporating various topics such as what is leadership

03

CULTURAL AWARENESS

for organisations, TAFE students and service providers

04

EVENT/RISK MANAGEMENT

for community groups to hold safer events across the region

05

AUST/INDIGENOUS CULTURE

to bring closer understanding of all community groups and enabling local CaLD community groups

A family of four is dressed in traditional Mexican clothing, including embroidered dresses, a sombrero, and colorful beaded jewelry. They are standing outdoors at what appears to be a cultural festival, with a large yellow inflatable structure in the background. The entire image is framed by a decorative border with white, yellow, and red patterns.

moreton bay region

**157 different
languages spoken**

**1 in every 4 people
born overseas**

**184 countries
represented**



AUSPICING

"Auspice" might be an unusual word, but its meaning is simple. It just means to lend support to someone. In the context of grant applications, an auspice organisation is one that actually gets given the grant money on your behalf. They also have the responsibility for making sure that the project gets completed on time.

Sometimes grants are set up so that only organisations, and not individuals or groups of individuals can apply for them. That doesn't mean that they have to give up on the idea of applying for a grant though. MACS Inc. recognises that many cultural communities and organisations are not incorporated and as such, as part of its community development role, MACS Inc. are able to auspice unincorporated not-for-profit community groups or projects.

This involves MACS Inc. taking on a degree of legal and financial responsibility for the group/project and an auspicing contract reflects a clear understanding and agreement between MACS Inc. and the auspiced group/project.

Our auspice policy applies to general auspicing of groups/projects as well as auspicing of funding from government or philanthropic sources.

POLICY

Groups or projects looking to be auspicied by MACS must fill out a 'MACS Auspice Application Form' (available upon request), providing an overview of the group/project.

Applications where the projected income is over \$5,000 will be assessed by the MACS Inc. Management Committee. A formal agreement will be entered into between MACS Inc. and the group/project in the form of a Memorandum of Understanding (MOU). MACS Inc. will nominate a liaison person who will be the group/project's point of contact within MACS Inc.

Where the group/project is requesting that MACS Inc. extend its public liability or other insurances to the group/activity, the application is also assessed by the MACS Inc. insurance broker. Additional charges may need to be passed on to the group/project (but will be more cost effective than the group purchasing their own insurance).

GRANT WRITING

We can help you to complete your grant application and provide information and support to assist you to profile your activity or event.

COMMUNITIES WE HAVE AUSPICED

- Alma Latina
- Sudanese Community
- Indonesian Community Moreton Bay Region
- Filipino community
- Bhutanese Community



“

JIMMY CARTER

**WE BECOME NOT A
MELTING POT BUT A
BEAUTIFUL MOSAIC.
DIFFERENT PEOPLE,
DIFFERENT BELIEFS,
DIFFERENT YEARNINGS,
DIFFERENT HOPES,
DIFFERENT DREAMS.**

”

WHY GET INVOLVED?

Whether you're an individual who wants to make a difference or a business who wants to fulfil your Corporate Social Responsibility (CSR), the Multicultural Association of Caboolture and Surrounds Inc. has so many opportunities for you to get involved and attend to the needs and goals of the multicultural community.

1

BECOME MORE AWARE

It is a way of becoming more aware of the needs and goals of our community. Doing so really allows you to know the values of your surrounding community.

2

USE YOUR SKILLS

You can start using the skills you are not using in your current job, business or school. In whatever role you hold, you probably aren't using all the skills or even hobbies you enjoy. It could be volunteering your graphic design skills to design flyers, posters and digital banners, it could be helping out with social media awareness, maybe you're great at presenting and can help gain sponsorship for major community events! There are always ways to use and develop your skills through getting involved.

3

TIME MANAGEMENT SKILLS

MACS Inc. host a number of events throughout the year. The Moreton Bay Multicultural Fiesta, the Moreton Bay Lunar New Year Celebration, Fundraiser High-teas and so much more! Investing your time in our community events speaks volumes of your character. Helping out at what can often be understaffed and under-budgeted events would mean a lot to the organisation and the community at large. You can make a difference?

4

CREATIVE THINKING

We are always striving for community attention. We always want good numbers at our events, adequate volunteers and financial & in-kind sponsors supporting our cause. To attract attention, we need creative thinkers. Being a part of a strategic planning initiative really exercises your ability to think creatively. This skill can be invaluable to your future careers.

5

EXPAND FRIENDSHIPS

Being involved allows you to meet people and expand your network. People and networks are invaluable. You know how the old saying goes "it's who you know..." Let us help connect you to people who will become your friends and colleagues.

6

COMMUNICATION SKILLS

Learn how to effectively communicate with all types of people. These are individuals who are not your peers or superiors like you are normally used to. It's working as group with mutual responsibilities. Learn how to work effectively in a group by learning key communication skills that you can carry into future roles.





WHY VOLUNTEER

1. Volunteering allows you to connect to your community and make it a better place.

2. Dedicating your time as a volunteer helps you make new friends and expand your network.

3. Volunteering helps boost your social and communication skills.

VOLUNTEERS ARE OFTEN CONSIDERED THE GLUE THAT HOLDS A COMMUNITY TOGETHER

Operating the association is no easy task for the volunteer Management Committee members. The more people we have on board, the better the organisation can and will be. Additionally, our annual events are always a massive undertaking and one which we rely heavily on the support of our volunteers.

HOW CAN YOU VOLUNTEER

- become a Committee member
- office administration
- spreading the word - social media, marketing, advertising etc
- event committee - facilitate and coordinate our annual events.
- general event assistance - event set-up, crowd control, stage management, stall direction, bin placement, sponsorship
- social media management



“We may have different religions, different languages, different coloured skin, but we all belong to one **human race**.”

Kofi Annan (Ghanian Diplomat, 7th UN SecretaryGeneral, 2001 Nobel Peace Prize Winner; b. 1938)

A woman with dark hair, wearing traditional Maori clothing including a blue and green feathered garment and a white necklace, is smiling. She is holding a chalkboard with handwritten text in English and Maori. The text on the chalkboard includes "Sharing our culture and expressing our identity", "Representing a special part of ourselves that we can't do every day", and "KIAORA x".

CORPORATE PARTICIPATION

You can collaborate or partner with MACS Inc. in a number of different ways, including:

Corporate volunteering - provides your company with the opportunity to develop staff skills, build teams and bolster your reputation within your local community. We would love help in I.T., Office Administration, Education and Training (*English Classes*), etc.

In-Kind Support - provision of necessary products and services in the day-to-day operation of MACS Inc. Providing in-kind support can be a particularly useful model for small-to-medium enterprises because it does not call for direct financial donations but rather relies on the giving of gifts "in-kind", or in place of, monetary donations and funding. It plays to the strengths of a business and what it can most conveniently do to help. We would love in-kind support in the way of office furniture, computers, printers, white goods and appliances (fridge, dishwasher, freezer, kettle etc), artwork, lamps, stationary, software, photocopier, printing services, advertising, even volunteer hours at events.

Corporate Sponsorship - MACS Inc. host a number of annual events for which the financial outlay can be quite substantial. We call on businesses and organisations to support our events via cash donation and in-kind support. You can view our current sponsorship opportunities by [clicking here](#).

Goodness is the only investment that never fails.

Henry David Thoreau, American writer.

WHY PARTNER?

Apart from the feel goods of supporting a not-for-profit and supporting community interests, there are a number of other key benefits.

An increase in:

- consumer good will
- brand awareness
- business image

These benefits translate into better:

- competitive positioning
- increased sales
- free advertising
- plus, your business supports a worthy cause

A 2007 report on Corporate Community Investment in Australia had a participant express:

"Our multi-faceted partnerships (including cash and in kind support, pro-bono and volunteering support) works well....whereby both the corporate and the NGO contribute a range of inputs and engagement opportunities that result in genuine mutual benefit". As a business, this is what you want to strive for in a collaborative partnership with a charity, church or other non-profit community organisation.

ANNUAL SPONSORSHIP OPPORTUNITIES

- The Moreton Bay Multicultural Fiesta
- The Moreton Bay Harvest Moon Festival



SPONSORS & PARTNERS



STONEGATE
INDUSTRIES

Studio10
design & print.

dusk



Sunrise
CARAVANS



Proudly supported by

Moreton Bay
Regional Council



GENESIS
HEALTH + FITNESS



PHIL  WITH FOOD



**MACFARLANE
GENERATORS**



AusGARAGE

Supported by





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