

MORETON BAY

DIWALI FESTIVAL OF



LIGHTS

SPONSORSHIP

OPPORTUNITIES



MULTICULTURAL ASSOCIATION OF
CABOOLTURE AND SURROUNDS INC

THE DETAILS

OCTOBER 19, 2019
PINE RIVERS PARK
2:00PM TO 7:00PM

WHAT WE'RE CELEBRATING

We are excited to present to the Moreton Bay Region community our very first Diwali event.

Diwali or Dipavali is the Hindu festival of lights, which is celebrated every autumn in the northern hemisphere. One of the most popular festivals of Hinduism, Diwali symbolises the spiritual "victory of light over darkness, good over evil and knowledge over ignorance".

This free community event includes cultural performances, Indian market stalls, authentic Indian food, henna tattoos and children's activities.

SUPPORT VIA SPONSORSHIP

Sponsoring a non-profit event, such as ours, can render significant benefits for your business. One such benefit is that the community at large will perceive you as a socially responsible brand.

Support unity, community and diversity by sponsoring this important cultural event in the Moreton Bay Region.

NAMING PARTNER - \$4,000+ GST

- 2 minute speech from the stage prior to event commencing
- Complimentary 3m x 3m or 3m x 6m stall space
- Permission to place flyers at the MACS Inc. Info Tent for distribution
- Announcements throughout the event from the stage acknowledging sponsor
- Logo display on a single media billboard on the completed edited event video
- Logo display on MACS Inc website - sponsorship page
- Dedicated webpage featuring a profile of sponsor on MACS Inc website
- Logo display on MACS Inc website - event page- Logo display on event flyer/poster and text displaying supported by "sponsor name" underneath the event name
- Logo display on event program and text displaying supported by "sponsor name" underneath the event name
- 1 x MACS Inc. Facebook Page Post Acknowledging Sponsor before the event
- 1 x MACS Inc. Facebook Event Post Acknowledging Sponsor before the event
- 1 x MACS Inc. Facebook Page Post Promoting Sponsor during the event
- 1 x MACS Inc. Facebook Event Post Promoting Sponsor during the event

Time spent in India has an extraordinary effect on one. It acts as a barrier that makes the rest of the world seem unreal. - Tahir Shah



FIREWORKS SPONSOR - \$3,000+ GST

- 2 minute speech from the stage prior and after Fireworks display
- Complimentary 3m x 3m or 3m x 6m stall space
- Permission to place flyers at the MACS Inc. Info Tent for distribution
- Announcements throughout the event from the stage acknowledging sponsor
- Logo display on a single media billboard on the completed edited event video
- Logo display on MACS Inc. website - sponsorship page
- Dedicated webpage featuring a profile of sponsor on MACS Inc website
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- 1 x MACS Inc. Facebook Event Post Acknowledging Sponsor before the event
- 1 x MACS Inc. Facebook Page Post Promoting Sponsor during the event
- 1 x MACS Inc. Facebook Event Post Promoting Sponsor during the event

STAGE SPONSOR - \$1,500+ GST

- 2 x pull-up banners - one each side of the stage
- Banner across the front of the stage
- Complimentary 3m x 3m stall space
- Permission to place flyers at the MACS Inc Info Tent for distribution
- Announcements throughout the event from the stage acknowledging sponsor
- Logo display on a single media billboard on the completed edited event video
- Logo display on MACS Inc website - sponsorship page
- Logo display on MACS Inc website - event page
- Logo display on event flyer/poster
- Logo display on event program
- 1 x MACS Inc. Facebook Page Post Acknowledging Sponsor before the event
- 1 x MACS Inc. Facebook Event Post Acknowledging Sponsor before the event
- 1 x MACS Inc. Facebook Page Post Promoting Sponsor during the event
- 1 x MACS Inc. Facebook Event Post Promoting Sponsor during the event

CULTURAL CHAMPION - \$750+ GST

- Logo display on MACS Inc website - sponsorship page
- Logo display on MACS Inc website - event page
- Logo display on event flyer/poster
- Logo display on a media billboard on the completed edited event video (shared with other sponsors)
- 1 x MACS Inc. Facebook Page Post Acknowledging Sponsor before the event
- 1 x MACS Inc. Facebook Event Post Acknowledging Sponsor before the event
- 1 x MACS Inc. Facebook Page Post Promoting Sponsor during the event
- 1 x MACS Inc. Facebook Event Post Promoting Sponsor during the event

DIVERSITY SPONSOR - \$500+ GST

- Logo display on MACS Inc website - sponsorship page
- Logo display on a media billboard on the completed edited event video (shared with other sponsors)
- 1 x MACS Inc. Facebook Page Post Acknowledging Sponsor before the event
- 1 x MACS Inc. Facebook Page Post Promoting Sponsor during the event



UNITY SPONSOR - \$250+ GST

- Logo display on MACS Inc website - sponsorship page
- Logo display on a media billboard on the completed edited event video (shared with other sponsors)
- 1 x MACS Inc. Facebook Page Post Promoting Sponsor during the event
- 1 x Fiesta Facebook Post Promoting Sponsor during the event

Also Available

EXCLUSIVE TEAM T-SHIRT SPONSOR \$1,250+ GST

- 24 x Volunteer Sublimated Polo shirts
- 10 x Committee Sublimated Polo Shirts
- 10 x Committee Business Shirts
- Your Logo printed on each sleeve
- Permission to place flyers at the MACS Inc Info Tent for distribution
- Sponsor acknowledgement from the stage at selected events
- Logo display on MACS Inc website - sponsorship page
- Logo display on MACS Inc website - event page
- 1 x MACS Inc. Facebook Page Post Acknowledging Sponsor
- 1 x MACS Inc. Facebook Page Post Promoting Sponsor during selected events
- Shirts will be worn at various events for a minimum 24 months

EXCLUSIVE TEAM T-SHIRT SPONSOR \$650+ GST*

- 24 x Volunteer Sublimated Polo shirts
- 10 x Committee Sublimated Polo Shirts
- 10 x Committee Business Shirts
- Logo printed on each sleeve shared with one other sponsor
- Logo display on MACS Inc website - sponsorship page
- Logo display on MACS Inc website - event page
- 1 x MACS Inc. Facebook Page Post Acknowledging Sponsor
- 1 x MACS Inc. Facebook Page Post Promoting Sponsor during selected events
- Shirts will be used for a minimum 24 months

India will teach us the tolerance and gentleness of mature mind, understanding spirit and a unifying, pacifying love for all human beings. - Will Durant

EXPRESS YOUR INTEREST BY:

email : macsdiwali@gmail.com

web : macscaboolture.com.au/diwali

Unity in Diversity



* Shared Team T-Shirt Sponsorship is only available if Exclusive Team T-Shirt Sponsorship is not purchased and is only available if share with one other sponsor i.e. two packages must be purchased.

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OF CABOOLTURE AND
SURROUNDS INC.

Unity in Diversity

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