



MULTICULTURAL ASSOCIATION OF
CABOOLTURE AND SURROUNDS INC.

CELEBRATE DIVERSITY

2021 MORETON BAY
MULTICULTURAL FIESTA
Sponsorship Prospects



We are excited to present to the Moreton Bay Region community
our first official major event for 2021.

The Moreton Bay Multicultural Fiesta is a free family-friendly
event held every year. It's all about celebrating the diversity of
our community. There are fabulous live performances, kid's rides,
fresh multicultural food and stalls selling authentic and
traditional wares unique to various countries around the world.



The Moreton Bay Multicultural Fiesta is a cultural initiative of the
Multicultural Association of Caboolture and Surrounds Inc.; the Moreton Bay
Regions' lead multicultural non-profit organisation.

About MACS Inc.

DELIVERING CULTURALLY RICH AND DIVERSE EXPERIENCES FOR VISITORS AND THE COMMUNITY

Our mission is to promote the harmonious coexistence of diverse cultures

The Multicultural Association of Caboolture and Surrounds Inc. is a lead organisation tasked with championing and showcasing the diversity of Moreton Bay Region from a multicultural perspective.

Our mission is to highlight and support diverse ethnicities and cultures within our society; showcasing authentic cultural cuisine, cultural experiences and places of cultural significance.

We also seek to place the spotlight on the rich cultural history of the Moreton Bay Region and the people who call it home.

Through our efforts, we aim to increase the visibility of the regions' multicultural communities, encouraging local event and activity participation, enticing the community to embrace multiculturalism and assist visitors in discovering the region as a flavoured destination to visit, stay and play.

Our Vision

A culturally diverse community that is accepted, included, welcomed, and embraced. Through building cohesive and more resilient communities, our vision is for maximised economic impact to the community, increased cultural industry resiliency, and a boost to our communities' quality of life.

Unity in Diversity



Learn More

Visit
macscaboolture.com.au



Sponsorship Options

NAMING PARTNER

"We have the ability to achieve, if we master the necessary goodwill, a common global society blessed with a shared culture of peace that is nourished by the ethnic, national and local diversities that enrich our lives." Mahnaz Afkhami

- 2 minute speech from the stage prior to event commencing
- Complimentary 3m x 3m or 3m x 6m stall space
- Permission to place flyers at the MACS Inc. Info Tent for distribution
- Announcements throughout the event from the stage acknowledging sponsor
- Logo display on a single media billboard on the completed edited event video
- Logo display on MACS Inc website - sponsorship page
- Dedicated webpage featuring a profile of sponsor on MACS Inc. website
- Logo display on MACS Inc. website - event page- Logo display on event flyer/poster and text displaying supported by "sponsor name" underneath the event name
- Logo display on event program and text displaying supported by "sponsor name" underneath the event name
- 1 x Fiesta Facebook Page Post Acknowledging Sponsor before the event
- 1 x Fiesta Facebook Event Post Acknowledging Sponsor before the event
- 1 x Fiesta Facebook Page Post Promoting Sponsor during the event
- 1 x Fiesta Facebook Event Post Promoting Sponsor during the event

INVESTMENT

\$3,000 + GST



KEY EVENT DETAILS

DATE

AUGUST 28, 2021

LOCATION

PINE RIVERS PARK

TIME

2:00PM TO 7:00PM



Sponsorship Options

FIREWORKS SPONSOR

Support unity, community and diversity by sponsoring this important multicultural event in the Moreton Bay Region.

- 1 minute speech from the stage prior and after Fireworks display
- Complimentary 3m x 3m or 3m x 6m stall space
- Permission to place flyers at the MACS Inc. Info Tent for distribution
- Announcements throughout the event from the stage acknowledging sponsor
- Logo display on a single media billboard on the completed edited event video
- Logo display on MACS Inc. website - sponsorship page
- Dedicated webpage featuring a profile of sponsor on MACS Inc website
- Logo display on MACS Inc. website - event page
- Logo display on event flyer/poster and text displaying supported by "sponsor name" underneath the event name
- Logo display on event program and text displaying supported by "sponsor name" underneath the event name
- 1 x Fiesta Facebook Page Post Acknowledging Sponsor before the event
- 1 x Fiesta Facebook Event Post Acknowledging Sponsor before the event
- 1 x Fiesta Facebook Page Post Promoting Sponsor during the event
- 1 x Fiesta Facebook Event Post Promoting Sponsor during the event

INVESTMENT

\$2,500 + GST



KEY EVENT DETAILS

DATE

AUGUST 28, 2021

LOCATION

PINE RIVERS PARK

TIME

2:00PM TO 7:00PM



Sponsorship Options

STAGE SPONSOR

"We may have different religions, different languages, different coloured skin, but we all belong to one human race." - Kofi Annan

- 2 x pull-up banners - one each side of the stage (sponsor supplied)
- Banner across the front of the stage (sponsor supplied)
- Complimentary 3m x 3m stall space
- Permission to place flyers at the MACS Inc Info Tent for distribution
- Announcements throughout the event from the stage acknowledging sponsor
- Logo display on a single media billboard on the completed edited event video
- Logo display on MACS Inc website - sponsorship page
- Logo display on MACS Inc website - event page
- Logo display on event flyer/poster
- Logo display on event program
- 1 x Fiesta Facebook Page Post Acknowledging Sponsor before the event
- 1 x Fiesta Facebook Event Post Acknowledging Sponsor before the event
- 1 x Fiesta Facebook Page Post Promoting Sponsor during the event
- 1 x Fiesta Facebook Event Post Promoting Sponsor during the event

INVESTMENT

\$1,500 + GST



KEY EVENT DETAILS

DATE

AUGUST 28, 2021

LOCATION

PINE RIVERS PARK

TIME

2:00PM TO 7:00PM



Sponsorship Options

CULTURAL CHAMPION

INVESTMENT
\$750 + GST

- Logo display on MACS Inc website - sponsorship page
- Logo display on MACS Inc website - event page
- Logo display on event flyer/poster
- Logo display on a media billboard on the completed edited event video (shared with other sponsors)
- 1 x MACS Inc. Facebook Page Post Acknowledging Sponsor before the event
- 1 x Fiesta Facebook Event Post Acknowledging Sponsor before the event
- 1 x Fiesta Facebook Page Post Promoting Sponsor during the event
- 1 x Fiesta Facebook Event Post Promoting Sponsor during the event



KEY EVENT DETAILS

DATE

AUGUST 28, 2021

LOCATION

PINE RIVERS PARK

TIME

2:00PM TO 7:00PM

CULTURAL CHAMPION

INVESTMENT
\$500 + GST

- Logo display on MACS Inc website - sponsorship page
- Logo display on a media billboard on the completed edited event video (shared with other sponsors)
- 1 x Fiesta Facebook Page Post Acknowledging Sponsor before the event
- 1 x Fiesta Facebook Page Post Promoting Sponsor during the event
- Minimum 1 x Fiesta Facebook Event Post Promoting Sponsor during the event



UNITY SPONSOR

INVESTMENT
\$250 + GST

- Logo display on MACS Inc website - sponsorship page
- Minimum 1 x Fiesta Facebook Page Post Promoting Sponsor during the event
- Minimum 1 x Fiesta Facebook Event Post Promoting Sponsor during the event



SPONSORSHIP ENQUIRIES

Email: macsmulticulturalfiesta@gmail.com

Unity in Diversity

PO BOX 583, CABOOLTURE, QLD 4510
INFO@MACSCABOOLTURE.COM.AU
MACSCABOOLTURE.COM.AU

MORETON BAY

*multicultural
fiesta*