

MORETON BAY

# MULTICULTURAL



# FIESTA

**SPONSORSHIP**  
OPPORTUNITIES



*Celebrating 20 Years!*

Funded by



Queensland  
Government

## THE DETAILS

AUGUST 31, 2019  
PINE RIVERS PARK  
1:00PM TO 6:00PM

## WHAT WE'RE CELEBRATING

We're celebrating 20 years and are planning on Fiesta being even bigger and better this year!

The event will showcase lots of cultural talent, cultural food and cultural market stalls! In fact, it will feature cultures from across the globe; bringing them together to raise awareness of just how diverse the Moreton Bay Region is.

Free entertainment, rides for the kids, cultural experiences and so much more. This Fiesta really will be a jam-packed celebration of our regions' multicultural diversity.

## SUPPORT VIA SPONSORSHIP

Sponsoring a non-profit event, such as ours, can render significant benefits for your business. One such benefit is that the community at large will perceive you as a socially responsible brand.

Support unity, community and diversity by sponsoring this important cultural event in the Moreton Bay Region.

## NAMING PARTNER - \$4,000+ GST

- 2 minute speech from the stage prior to event commencing
- Complimentary 3m x 3m or 3m x 6m stall space
- Permission to place flyers at the MACS Inc. Info Tent for distribution
- Announcements throughout the event from the stage acknowledging sponsor
- Logo display on a single media billboard on the completed edited event video
- Logo display on MACS Inc website - sponsorship page
- Dedicated webpage featuring a profile of sponsor on MACS Inc website
- Logo display on MACS Inc website - event page
- Logo display on Fiesta website
- Logo display on event flyer/poster and text displaying supported by "sponsor name" underneath the event name
- Logo display on event program and text displaying supported by "sponsor name" underneath the event name
- 1 x MACS Inc. Facebook Page Post Acknowledging Sponsor before the event
- 1 x MACS Inc. Facebook Event Post Acknowledging Sponsor before the event
- 1 x Fiesta Facebook Post Acknowledging Sponsor before the event
- 1 x MACS Inc. Facebook Page Post Promoting Sponsor during the event
- 1 x MACS Inc. Facebook Event Post Promoting Sponsor during the event
- 1 x Fiesta Facebook Post Promoting Sponsor during the event
- 4 x Complimentary Tickets to the 20th Anniversary Multicultural Gala Dinner





## **FIREWORKS SPONSOR - \$3,000+ GST**

- 2 minute speech from the stage prior and after Fireworks display
- Complimentary 3m x 3m or 3m x 6m stall space
- Permission to place flyers at the MACS Inc. Info Tent for distribution
- Announcements throughout the event from the stage acknowledging sponsor
- Logo display on a single media billboard on the completed edited event video
- Logo display on MACS Inc website - sponsorship page
- Dedicated webpage featuring a profile of sponsor on MACS Inc website
- Logo display on MACS Inc website - event page
- Logo display on Fiesta website
- Logo display on event flyer/poster and text displaying supported by "sponsor name" underneath the event name
- Logo display on event program and text displaying supported by "sponsor name" underneath the event name
- 1 x MACS Inc. Facebook Page Post Acknowledging Sponsor before the event
- 1 x MACS Inc. Facebook Event Post Acknowledging Sponsor before the event
- 1 x Fiesta Facebook Post Acknowledging Sponsor before the event
- 1 x MACS Inc. Facebook Page Post Promoting Sponsor during the event
- 1 x MACS Inc. Facebook Event Post Promoting Sponsor during the event
- 1 x Fiesta Facebook Post Promoting Sponsor during the event
- 4 x Complimentary Tickets to the 20th Anniversary Multicultural Gala Dinner

## **STAGE SPONSOR - \$1,500+ GST**

- 2 x pull-up banners - one each side of the stage
- Banner across the front of the stage
- Complimentary 3m x 3m stall space
- Permission to place flyers at the MACS Inc Info Tent for distribution
- Announcements throughout the event from the stage acknowledging sponsor
- Logo display on a single media billboard on the completed edited event video
- Logo display on MACS Inc website - sponsorship page
- Logo display on MACS Inc website - event page
- Logo display on Fiesta website
- Logo display on event flyer/poster
- Logo display on event program
- 1 x MACS Inc. Facebook Page Post Acknowledging Sponsor before the event
- 1 x MACS Inc. Facebook Event Post Acknowledging Sponsor before the event
- 1 x Fiesta Facebook Post Acknowledging Sponsor before the event
- 1 x MACS Inc. Facebook Page Post Promoting Sponsor during the event
- 1 x MACS Inc. Facebook Event Post Promoting Sponsor during the event
- 1 x Fiesta Facebook Post Promoting Sponsor during the event
- 2 x Complimentary Tickets to the 20th Anniversary Multicultural Gala Dinner

## **CULTURAL CHAMPION - \$750+ GST**

- Logo display on MACS Inc website - sponsorship page
- Logo display on MACS Inc website - event page
- Logo display on Fiesta website
- Logo display on event flyer/poster
- Logo display on a media billboard on the completed edited event video (shared with other sponsors)
- 1 x MACS Inc. Facebook Page Post Acknowledging Sponsor before the event
- 1 x MACS Inc. Facebook Event Post Acknowledging Sponsor before the event
- 1 x Fiesta Facebook Post Acknowledging Sponsor before the event
- 1 x MACS Inc. Facebook Page Post Promoting Sponsor during the event
- 1 x MACS Inc. Facebook Event Post Promoting Sponsor during the event
- 1 x Fiesta Facebook Post Promoting Sponsor during the event

## DIVERSITY SPONSOR - \$500+ GST

- Logo display on MACS Inc website - sponsorship page
- Logo display on Fiesta website
- Logo display on a media billboard on the completed edited event video (shared with other sponsors)
- 1 x MACS Inc. Facebook Page Post Acknowledging Sponsor before the event
- 1 x Fiesta Facebook Post Acknowledging Sponsor before the event
- 1 x MACS Inc. Facebook Page Post Promoting Sponsor during the event
- 1 x Fiesta Facebook Post Promoting Sponsor during the event

## UNITY SPONSOR - \$250+ GST

- Logo display on MACS Inc website - sponsorship page
- Logo display on Fiesta website
- Logo display on a media billboard on the completed edited event video (shared with other sponsors)
- 1 x MACS Inc. Facebook Page Post Promoting Sponsor during the event
- 1 x Fiesta Facebook Post Promoting Sponsor during the event

## Also Available

## EXCLUSIVE TEAM T-SHIRT SPONSOR \$1,250+ GST

- 24 x Volunteer Sublimated Polo shirts
- 10 x Committee Sublimated Polo Shirts
- 10 x Committee Business Shirts
- Your Logo printed on each sleeve
- Permission to place flyers at the MACS Inc Info Tent for distribution
- Sponsor acknowledgement from the stage at selected events
- Logo display on MACS Inc website - sponsorship page
- Logo display on MACS Inc website - event page
- 1 x MACS Inc. Facebook Page Post Acknowledging Sponsor
- 1 x MACS Inc. Facebook Page Post Promoting Sponsor during selected events
- Shirts will be worn at various events for a minimum 24 months

## EXCLUSIVE TEAM T-SHIRT SPONSOR \$650+ GST\*

- 24 x Volunteer Sublimated Polo shirts
- 10 x Committee Sublimated Polo Shirts
- 10 x Committee Business Shirts
- Logo printed on each sleeve shared with one other sponsor
- Logo display on MACS Inc website - sponsorship page
- Logo display on MACS Inc website - event page
- 1 x MACS Inc. Facebook Page Post Acknowledging Sponsor
- 1 x MACS Inc. Facebook Page Post Promoting Sponsor during selected events
- Shirts will be used for a minimum 24 months

## EXPRESS YOUR INTEREST BY:

email : [bernard@macscaboolture.com.au](mailto:bernard@macscaboolture.com.au)

web : [macscaboolture.com.au/mbmf-2019](http://macscaboolture.com.au/mbmf-2019)

*Unity in Diversity*



\* Shared Team T-Shirt Sponsorship is only available if Exclusive Team T-Shirt Sponsorship is not purchased and is only available if share with one other sponsor i.e. two packages must be purchased.

# 2019 MORETON BAY MULTICULTURAL FIESTA



MULTICULTURAL ASSOCIATION  
OF CABOOLTURE AND  
SURROUNDS INC.

*Unity in Diversity*

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